

# Sales Particulars



## Local Community Magazine (Franchise)

**Confidential Sale -South Wales Ref MS 417**

<b>Price</b> <b>Business: £15,000</b>
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**Business:** The business produces a bi-monthly community magazine that attracts advertising income. The magazine is produced in colour and includes articles of local and general interest. The business has built up a core of regular advertisers (90% client retention) and actively canvases for new clients to build up the client database. Although the magazine is presently published on a bi-monthly basis, as the client base builds up there would be an opportunity to publish monthly. The print run is approximately 10,000 copies that are distributed via outlets free of charge.

The business operates as a franchise and there is a management fee payable for each edition of the magazine. The franchise benefits include website hosting, access to high resolution photographs, supply of articles, a management business system and on-line invoice generation. Included in the sale is the specialist software required to publish the magazine.

**Location:** Located in South Wales. The business is relocateable within the operating area

### Opening Hours:

As required

### Premises:

The business can be run from home or an office

**Viewing:** To ensure that your viewing arrangements are trouble free and our client can arrange to have the necessary time to show you around and answer your questions, please telephone this office on **01792 419569** let us know when you would like to visit and we will make the arrangement.

**Offers:** All offers are for the leasehold, goodwill, fixtures and fittings and should be made to this office.

**Finance:** If you need help or advice please let us know and we will put you in touch with our Finance Department specialising in helping fund purchase of these types of businesses.

**Disclaimer: Please Note:** The notes contained herein are for the intended general guidance of intended purchasers and lessees and do not form any part of an offer or contract. All descriptions and any other details are given without responsibility on the part of Arrow Business Sales or their vendor client and any intending purchasers should not rely on them as statements or representatives of facts. All intending purchasers or tenants should satisfy themselves to the correctness of all/any statements contained herein prior to making an offer or otherwise. Arrow Business sales do not make or give any warranty whatsoever in relation to the businesses and/or the property described herein.



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[www.Arrow-Business.co.uk](http://www.Arrow-Business.co.uk)

3 Cross Street Gorseinon Swansea SA4 4BU Tel: 01792 419569

Email: [enquiries@arrowproperty.co.uk](mailto:enquiries@arrowproperty.co.uk)

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